

Find Clarity in Complexity:

create solutions that last and avoid unintended adverse consequences

This program is for you if you've ever heard:

"Right, we've tried this before. Didn't work then, won't work this time either!"

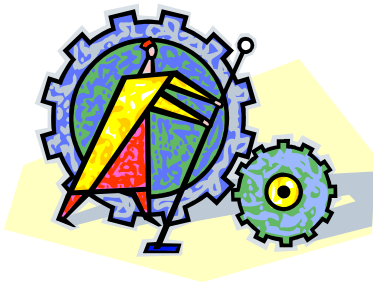
"We know what we really need to do; but all there's ever time for is band-aids and quick fixes!"

"That group always gets all the great projects. When are they going to let us in on the action, so we can build our skills too?"

"We used to worry about the quality of our products. Now our focus is on getting products out the door and then deal with any quality issues later."

Come learn a proven, story-based technique to:

- think creatively about complexity;
- identify predictable patterns impacting performance and learn how to optimize them;
- determine when time delay is blind-siding your efforts; and
- understand how individual/team beliefs and assumptions can, and often do, undermine efforts and outcomes.



Creative thinking involves imagining familiar things in a new light, digging below the surface to find previously undetected patterns, and finding connections among (seemingly) unrelated phenomena.

-- Roger von Oech, internationally recognized creativity teacher

Venue Information:

July 28-29, 2010; 8:30 am – 5:00 pm

Rollo May Conference Room

3rd Floor, Saybrook Graduate School

747 Front St, San Francisco, CA

(additional logistical details provided with confirmation)



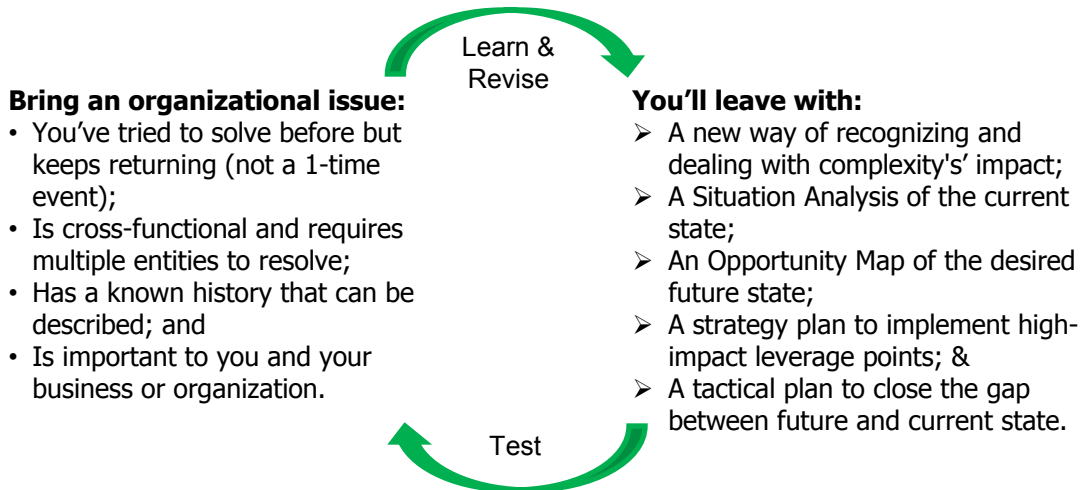
Register at

www.creatingclarity.com/register.htm

Payment accepted through PayPal.

In a recent biannual CEO Study of 1500+ global CEO's by IBM, "Eight in ten CEOs expect their environment to grow significantly more complex but only 49 percent believe their organizations are equipped to deal with it successfully—the largest leadership challenge identified in eight years of research." "The complexity we now face from a deluge of information, shortened time cycles, competition for talent and the ongoing demand for sustainability requires a great deal of creativity as we re-invent ourselves to truly thrive in the new economy." (<http://www-935.ibm.com/services/us/ceo/ceostudy2010/index.html>)

"The thinking that created today's problems is insufficient to solve them." – Albert Einstein



Note: This is a new and different approach to systems thinking that is story-based.

Pricing (includes all class materials; lunch not included, available nearby):

For-profit \$650 for 1 pers, \$575 ea for 2 ppl, \$525 ea for 3 or more ppl

Non-profit \$350 for 1 pers, \$325 ea for 2 ppl, \$300 ea for 3 or more ppl

Consultants \$375 / person

Refunds provided on/before July 12;

after July 12 substitutes will be accepted, but no refunds.

Register at www.creatingclarity.com/register.htm ; payment accepted through PayPal.

A little about Jean:



*Jean brings her background as an engineer, organizational learning/systems thinking expert and teacher, and world class sailboat racer, to her work helping individuals and teams navigate changing environments while improving their operating performance. From her thirty years at Hewlett-Packard and twenty-five years racing her Hobiecat 16 sailboat (4th WW), she has learned that constantly monitoring and adjusting is critical to success in times of ever-increasing complexity. She has been teaching systems thinking to individuals and teams since 1997. **She'll be teaching a new and different approach to systems thinking that is story-based, and includes the positive version of the 10 predictable archetypes.***

Jean Tully

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